## FirePro.

## Mass Media

Generator, UPS room, electrical controls, storage rooms, cables, libraries, archives, equipment.



Increasing technological advancements in the equipment used in today's broadcasting stations have created additional challenges to the fire industry. While the end goal of preventing loss of life, property and resources remains the same, the strategies and technology involved have exponentially been upgraded. Potential fire risks are ever-present from human error and or malfunctions in the equipment in generator rooms, UPS rooms, electrical control rooms, storage rooms, libraries and archive rooms.

Fire incidents in broadcasting stations such as TV and radio often impact negatively on the operational continuity and even threaten organizational existence and/or recovery plans - sometimes they even claim human lives. It is essential to embrace the fact that while past suppression tactics have been effective they did not offer the flexibility of protecting strategic assets and eliminating fire threats at the source.

Conventional fire suppression systems, like water sprinklers, have the potential to cause heavy or irrevocable damage to critical or sensitive equipment and everyday operations; even in the case of a small and isolated fire incident. FirePro's environmentally friendly fire suppression systems are extremely efficient and apply localized fire protection to summarily eliminate fire incidents at the source

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avoiding its spread thus minimizing further damage and threat to personnel.



